

Logo

Horizontal Logo (the horizontal logo is the preferred logo)



When placed against a dark background, the text may be reversed to white to improve legibility.



The height of the letter "A" in the logo should determine the minimum buffer area (the area around the logo which should have no encroaching graphical objects or text)

Vertical Logo



Monotone Option (Vertical logo may also be used; Logo may be reversed to white against a dark background)



Desaturated Option (Vertical logo may also be used)

